



Scholar Launch

# Ivy Scholars Research BootCamp

Learn with Researchers & professors from:



Stanford  
University



COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK



Cornell University



PRINCETON  
UNIVERSITY



## **WHAT IS THE IVY SCHOLARS RESEARCH BOOTCAMP ?**

### **Rigorous Academic Foundation and Innovative Approach**

Designed to emulate the standards of prestigious research institutions worldwide, this intensive program combines the academic excellence of Ivy League traditions with the cutting-edge methodologies of leading global research entities.

### **Exploration of Research Fundamentals and Advanced Methodologies**

Within this research bootcamp, participants immerse themselves in an in-depth exploration of fundamental research principles. Delving into diverse methodologies, the importance of data, and the integration of Artificial Intelligence for enhanced research efficiency, participants acquire essential skills and knowledge vital for navigating today's complex research landscape.

**Start your Research Journey Today!**

## PROGRAM DETAILS



On Completion, students get a **Certificate of Achievement** from ScholarLaunch and the Ivy Learning Lab.



Opportunity to get an **LOR** from course instructors who are researchers at top institutions like Stanford, MIT and more!



Opportunity to **get published in an International Journal.**



29th Jul - 6th Aug 2024  
6:30 pm to 9:30 pm IST



Online



Grades 8-12



INR 40,000 + 18% GST  
INR 25,000 + 18%GST (Early Bird)



Deadline :  
19th July 2024

## HOW DOES THE IVY LEAGUE LOOK AT RESEARCH?

Students who did research were **4 times** more likely than the general pool to be accepted into a top university.





**Know your  
Ivy League  
Course Instructors:**



**Dr Eaton**

PhD, **MIT University**

Extensive teaching experience in Data Science, Engineering and Business



**Dr Brown**

PhD, **Columbia University**

Sociology with minors, **University of Pennsylvania**

Former Faculty Member, **Princeton University**



**Dr Haque**

PhD, **Toronto University**

Extensive teaching experience in corporate finance, investments,.



**Dr Zhang**

Computer Science & Engineering, **MIT**

**Ex Amazon, IBM, Microsoft, and Morgan Stanley**



**Avi Hegland-Fisher**

**Colgate University  
& University of  
Pennsylvania Alum**



**Maya Gobert**

**Cornell University  
Alum**

Founder: Leadership &  
Innovation Lab



**Mr Culka**

Ph.D. Candidate  
International Law,  
**Charles University**

Working at the  
Ministry of Justice  
of the Czech  
Republic

**Dr. Norihiro**

PhD, **Stanford  
University**

Background in  
Chemical  
Engineering, specific  
focus on Materials  
Science and R&D

# Publish **your 1st** **Research Product!**

Get a chance to Publish your research paper in a top international journal upon program completion. Gain global recognition for your groundbreaking work.





## Introduction & Team Assignment Research Fundamentals:

- Defining research, understanding the process, exploring types

### Team Activity

#### Activity 1:

- Teams outline steps of a research project.
- Debrief: Share and discuss steps and insights.

#### Activity 2:

- Teams brainstorm research methods for a topic.
- Debrief: Present and evaluate ideas.

## Introduction & Team Assignment on Data

- Defining Data & understanding Data collection methods.

### Team Activity

Work in teams to design a plan/template for the assigned data collection method.

- Survey: Design survey questions to serve the purpose effectively.
- Interview: Structure interview questions and format.





Ethics:

### Understanding, navigating, and addressing plagiarism

- What are research ethics?
- How to navigate ethics in research?

### Activity 1:

- Teamwork to identify ethical concerns in a case study

### Funding & Publication

Explores research project funding mechanisms and dissemination of results, including major journals and publication standards.

### Team Activity:

Funding simulation Round.

- Teams allocate set funds to research projects.
- Discuss and justify allocation decisions.

### Team presentations:

Discuss rationale behind funding decisions

STEM Track

**Topic: Artificial Intelligence & Design**

**Topic: Computer Science  
& Applied Mathematics**

Social Sciences Track

**Topic: Finance, Economics and Business**

**Topic: Sociology & Social Psychology  
Sociology &  
Social Psychology**

### Activities

- Teams choose a topic and generate research questions.
- Teams exchange questions and design methodologies to investigate the new set of questions they receive
- Team-based exploration of the intersection between Topic 1 and 2.
- Brainstorm research directions incorporating both areas.



## STEM

### Topic: Hard Sciences & Engineering

- In teams: Select an area of topic that is of interest, design some research questions in said area.
- Reflect and brainstorm some potential ethical concerns in selected areas of research.
- Sharing of outcomes

### Topic: Data Science & Applications

#### Social Sciences Track

### Topic: Law and Politics

- In teams: Select an area of topic that is of interest, design some research questions in said area.
- Reflect and brainstorm some potential ethical concerns in selected areas of research.
- Sharing of outcomes

### Topic: International Relations and Political Science

## Activities:

- In Teams: Select an area of topic that is of interest, design some research questions in said area.
- Brainstorm how data would be collected in selected research area.
- Sharing of outcomes

**THE CURRICULUM**  
**DAY 4**

Within separate STEM and Social Sciences Tracks

### **Building on the work of others**

- Sharing of successful research projects in fields covered during Bootcamp, separated into STEM and Social Sciences Tracks
- After each sharing, breakout rooms for instructor-led, discussion-centric critique of each research project
- Individual work: Reflect on how critique from various breakout sessions could apply to own work



Within separate STEM and Social Sciences Tracks

Activity

### **Peer Review Panels**

- Students randomly review peers' research papers
- Breakout rooms: Each reviewer will provide personalized feedback to author, along with suggestions for improvements

Activity

### **Individual work**

- Synthesize individual research and feedback.
- Create a concise presentation or booth to attract funding, utilizing formats like PowerPoint, a one-pager, or Canva graphic, to effectively communicate the research project's value proposition.

Activity

### **Funding simulation**

- Students receive a fixed amount of funds and decide how to allocate them among presented research projects.
- The research project(s) that attract the highest funding earn merit.

Within separate STEM and Social Sciences Tracks

**Presentation of research work:**

- Top 10 research projects from each Track, selected by instructors, will present to the cohort.
- Presentations will include live feedback from instructors and open Q&A from fellow students.

**To the votes**

- All projects, regardless of instructor selection, are eligible for participation.
- Students will vote in separate Tracks to **determine winners across categories like Best Research Idea, Methodology, Use of Data, and Intersectionality Demonstration.**



# WHY SHOULD YOU PARTICIPATE?

## ***ACHIEVE REAL RESULTS***

By the end of the bootcamp, **you'll have a research project that's not only completed but also reviewed by peers and critiqued by instructors**, ensuring quality and depth.

## ***SPOTLIGHT YOUR WORK***

Stand out with the **chance to have your top-notch research showcased on an international platform** and considered for a special edition of our Scholarly Review Showcase.

## ***BUILD YOUR RESEARCH NETWORK***

Dive into curated networking opportunities to form research teams and **connect with potential co-authors**, paving the way for ongoing collaboration and project development.

## ***LEARN FROM THE BEST***

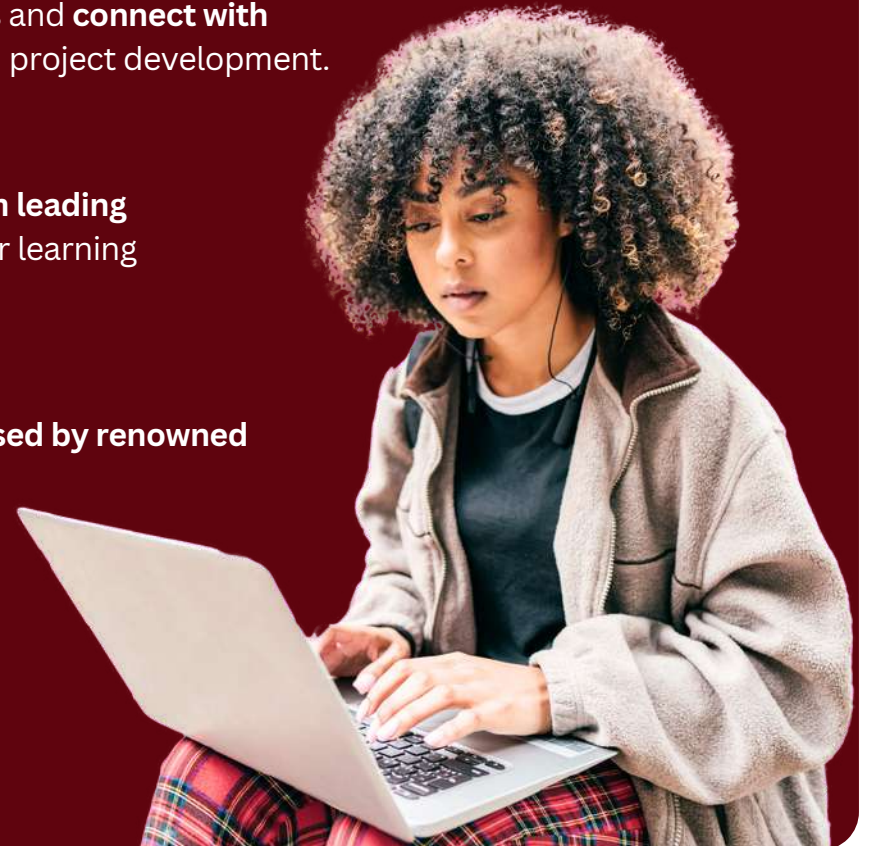
Gain **invaluable insights from professors and industry experts from leading institutions like Stanford, MIT, Cornell, and UPenn**, enhancing your learning with real-world experience.

## ***EARN RECOGNIZED CREDENTIAL***

Complete the bootcamp and receive a **Certificate of Award, endorsed by renowned researchers**, as a testament to your hard work and new expertise.

## ***OPEN DOORS TO FUTURE OPPORTUNITIES***

Excel in your final evaluation and **you could secure a Letter of Recommendation from our esteemed professors and experts**, or even from the Director of Student Innovation, boosting your academic and professional journey.







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**Apply NOW!**

 [www.thebigredgroup.com](http://www.thebigredgroup.com)  +91-931-045-0013  [info@thebigredgroup.com](mailto:info@thebigredgroup.com)

